

## COMMUNIQUE - Dec 2014

### Dec 2014 volumes compared to Dec 2013

- Passenger UVs are up by 8% for the month

<b>Mahindra &amp; Mahindra - Monthly Flash Volumes</b>						
<b>Auto Sector</b>	<b>Dec-14</b>	<b>Dec-13</b>	<b>%YoY</b>	<b>Apr-Dec 14</b>	<b>Apr-Dec 13</b>	<b>%YoY</b>
<i>Total Passenger Vehicles (UVs+Verito)</i>	<b>17311</b>	16436	5%	<b>152084</b>	166622	-9%
Total Pick Up (incl. Gio, Maxximo)	<b>12194</b>	14399	-15%	<b>119831</b>	130137	-8%
<b>Total 4 W - Auto Div.</b>	<b>29505</b>	30835	-4%	<b>271915</b>	296759	-8%
3W (incl. Alfa)	<b>4112</b>	5606	-27%	<b>43274</b>	46875	-8%
<b>Total Domestic Veh - Auto Div.</b>	<b>33617</b>	36441	-8%	<b>315189</b>	<b>343634</b>	-8%
LCVs, M&HCVs (3.5T & >)	<b>843</b>	440	92%	<b>6307</b>	5731	10%
<b>Total Dom. Veh. - Auto Sector</b>	<b>34460</b>	<b>36881</b>	-7%	<b>321496</b>	<b>349365</b>	-8%
UV + 3W Exports	<b>1868</b>	2730	-32%	<b>20180</b>	21324	-5%
<b>Total Vehicles (Dom + Exp)</b>	<b>36328</b>	<b>39611</b>	-8%	<b>341676</b>	<b>370689</b>	-8%
<b>Farm Equipment Sector</b>						
<b>Domestic</b>	<b>11286</b>	16257	-31%	<b>185646</b>	204758	-9%
<b>Exports</b>	<b>1188</b>	780	52%	<b>9775</b>	7502	30%
<b>Total Tractors (Dom + Exp)</b>	<b>12474</b>	17037	-27%	<b>195421</b>	212260	-8%