

## Our DNA

## Women empowerment



### Environment



#### Governance













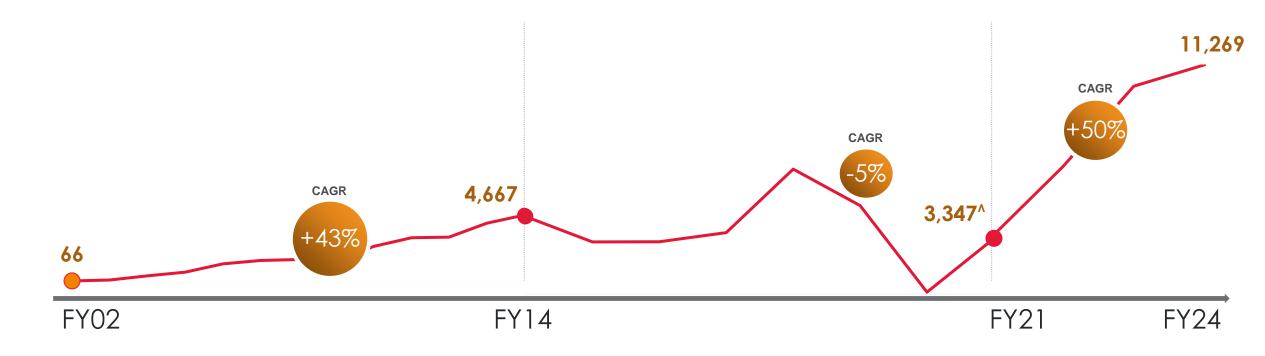
# Our Philosophy



# **HISTORY OF VALUE CREATION**

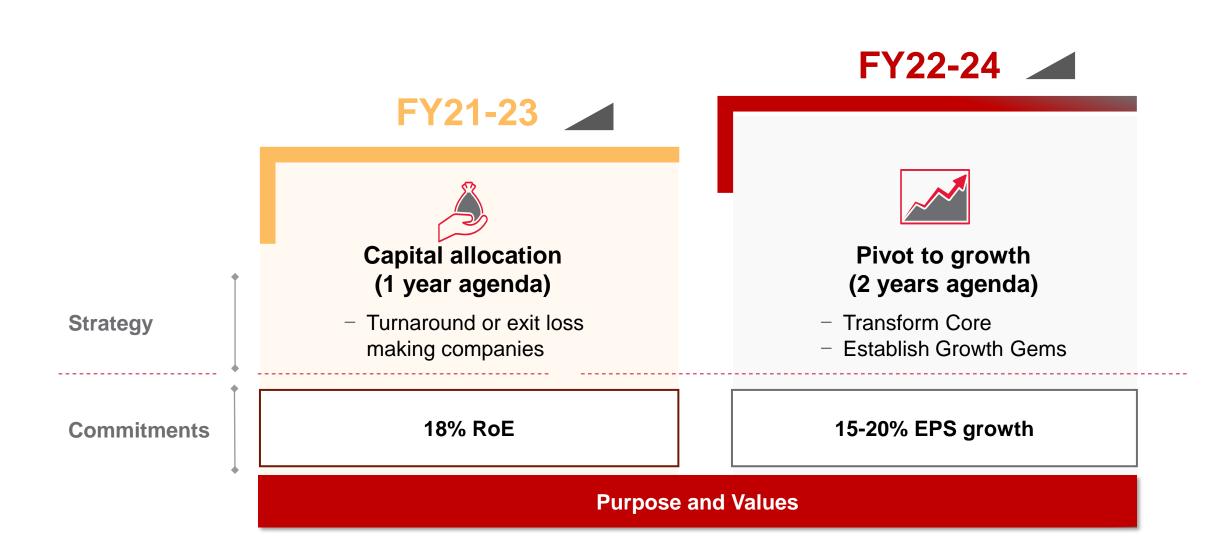
## PAT Lens: History of value creation with accelerating trajectory

PAT\* (Rs. Cr.) FY2002-2024

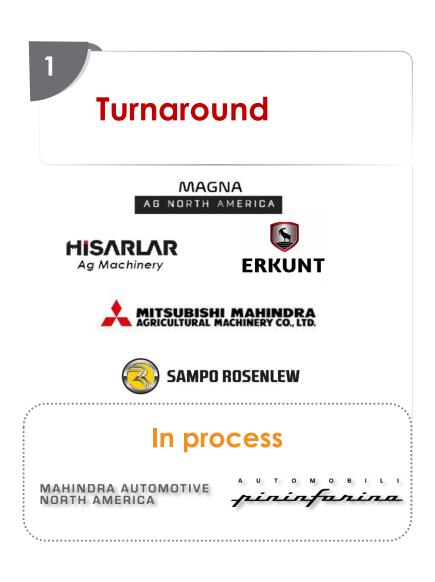


<sup>\*</sup> After Exceptional Items after Non-Controlling Interest ^ PAT after EI for continuing operations

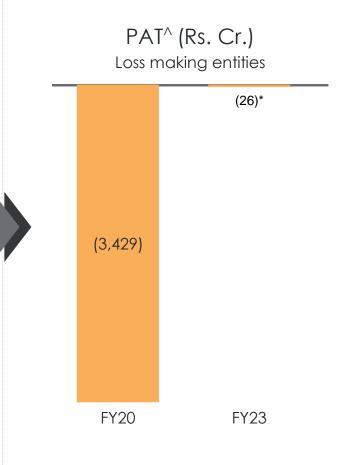
## **OUR PATH TO VALUE CREATION**



# **CAPITAL ALLOCATION**







<sup>\*</sup> FY23 PAT is for continuing operations and does not include any losses of exited entities. It excludes hyperinflation accounting impact of Rs 120 Cr for Turkish operations ^ International Auto & Farm operations; PAT After NCI, before EI

## **PIVOT TO GROWTH ... TRANSFORMING the CORE**

### **Actions**



#### Outcome



5 mega launches...Quantum leap

Regaining EV leadership; \$9.1 Bn valuation

UV revenue MS: 13.2% → 20.4%
(Q4F20) (F24)



Strengthened leadership through new launches and network expansion

♥ Farm machinery revenue growth

Market share: 39.4% → 41.6%
(Q4F20) (F24)



**Transform** 

Leadership, Asset quality, Tech and Data

Transformation underway

GNPA\*:  $8.4\% \rightarrow 3.4\%$ (Q4F20) (Q4F24)



New leader in place

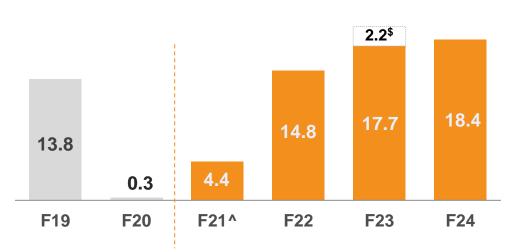
Turnaround playbook initiated

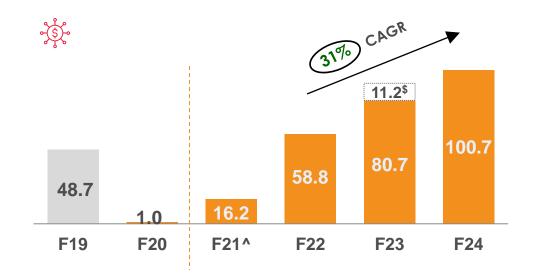
Margin transformation to commence in F25

# **REIGNITED VALUE CREATION**









Enablers



**Purpose** 



**Talent** 



Data & Technology



Customer Experience



Synergy

# **VALUE CREATION PATH FORWARD**

## **Opportunity today?**



India is well positioned across global macrotrends



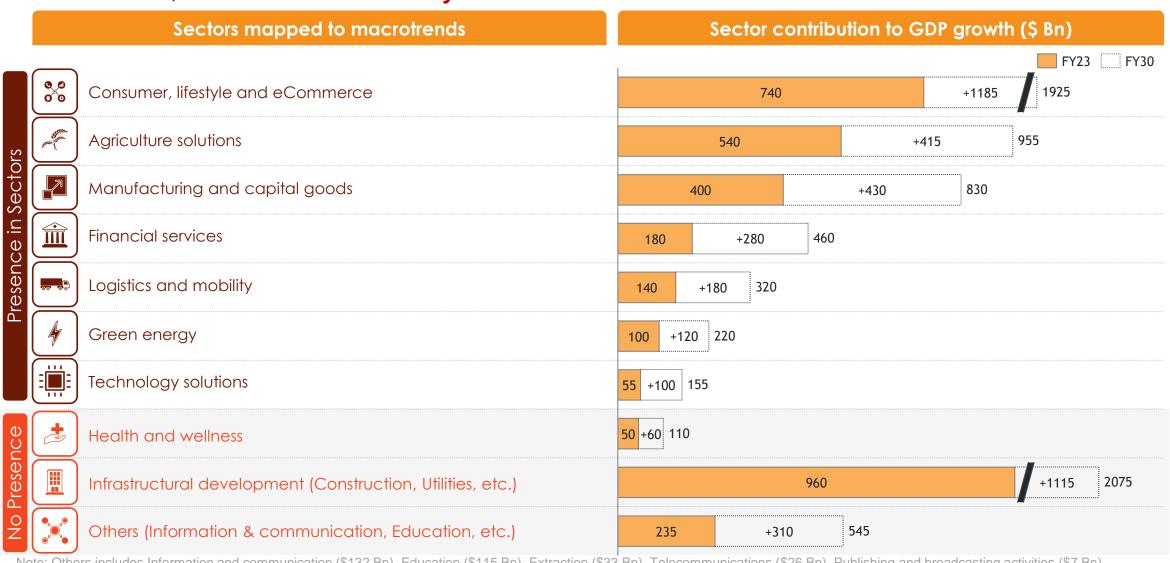
Mahindra portfolio is aligned with India growth



We are poised to make world class products at scale ... Global play

## **INDIA** GROWTH OPPORTUNITIES

### India will add \$4.2 Trillion to its GDP by 2030



Note: Others includes Information and communication (\$132 Bn), Education (\$115 Bn), Extraction (\$33 Bn), Telecommunications (\$26 Bn), Publishing and broadcasting activities (\$7 Bn) Source: Oxford Economics

# MAHINDRA PORTFOLIO ALIGNED WITH INDIA GROWTH

Sectors mapped to macrotrends		Current	Current portfolio	
		Core —	Growth Gems	
Consumer	lifestyle and eCommerce		mahindra LIFESPACES Cartifice	
Agriculture	solutions	mahindra TRACTORS		
Manufact	uring and capital goods	SUVs LCVs  CONTROL OF MAINING TO	CLASSIC LEGENDS:  mahindra mahindra  ACCELO LAST MILE MOBILITY	
Financial s	ervices	mahindra finance		
Logistics a	nd mobility		mahindra Logistics	
Green ene	ergy		susten	
Technolog	y solutions	TECH mahindra		
Health and		No intended play at present		
Infrastructu		No intended play at present		
Others (Inf		No intended play at present		

## **OUR PORTFOLIO ... TODAY**

### **AUTO**



SUVs AND LIGHT
COMMERCIAL VEHICLES



LAST MILE MOBILITY



**ICONIC MOTORCYCLES** 



**TRUCKS & BUSES** 

#### **FARM**



TRACTORS AND AGRI SERVICES



**FARM MACHINERY** 

### **SERVICES**



**FINANCIAL** 



**TECHNOLOGY** 



**HOSPITALITY** 



**REAL ESTATE** 



**LOGISTICS** 



AUTO COMPONENTS
AUTO RECYCLING

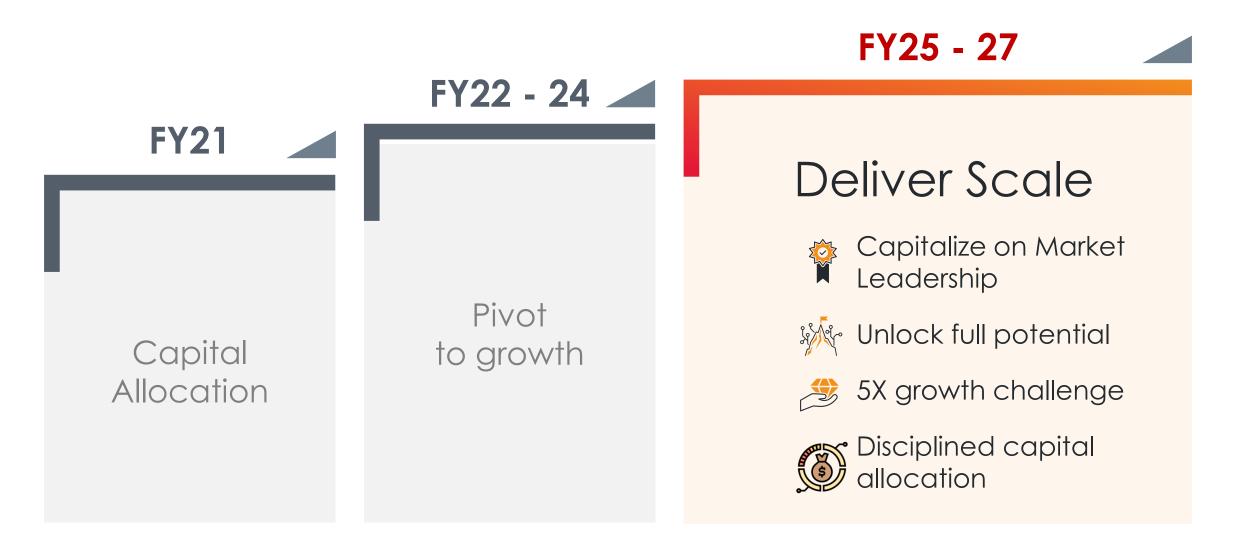


RENEWABLE ENERGY

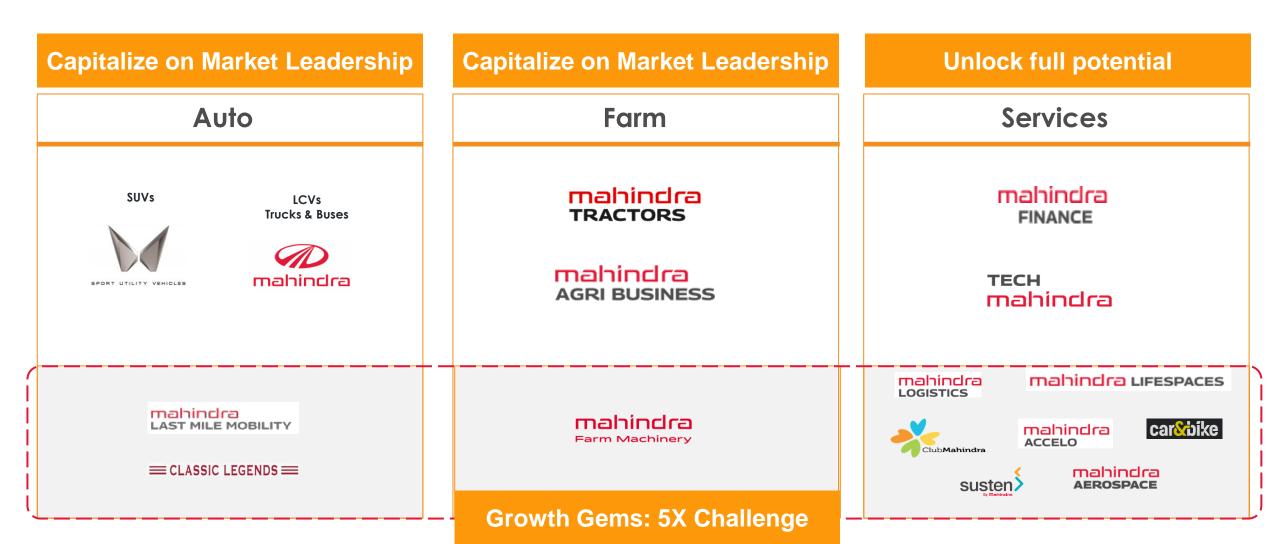


ADVANCE PLATFORMS AND AEROSPACE

## **STRATEGIC IMPERATIVES**



## **DELIVER SCALE**



# **DISCIPLINED CAPITAL ALLOCATION**





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Annual and Quarterly
Capital Allocation
Process

Scrutiny by business leadership, Strategy, CFO & CEO office

Prioritized based on alignment with group focus areas, value creation potential, ROE

## **SUMMARY ... OUR ASPIRATION**



#### **Deliver Scale**

Leverage market leadership

: Differentiated offering in SUVs

mahindra **TRACTORS** 

: Leading product innovation

**Unlock full potential** 

**Mahindra**: Diversified portfolio & stable asset quality

: Grow new age offerings while executing well

**Growth Gems 5X** 











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**Disciplined Capital Allocation** 



## Consistent delivery on commitments

